

MUSA NURUDEEN O.

Motion Designer

<https://nurudeenmusa.com>

PERSONAL PROFILE

An experienced motion designer and illustrator with over 3 years of experience creating dynamic projects across different styles and techniques. Skilled in utilizing various design and motion software tools to bring unique and captivating visual experiences to life. I am a natural leader, able to manage and execute projects independently while effectively communicating with cross-functional teams. I am a proven self-starter, with a hands-on approach to the creative process, able to meet tight deadlines and bring projects to successful completion.

SOFTWARE

Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Autodesk Maya
Marvelous Designer
Cinema 4d
Figma

SKILLS

Art Direction
Storyboarding
Pipeline
Scripting
2D Animation
Explainer Videos
Illustration
UI Design
3D Modelling

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TRAINING

CERTIFICATE IN MOTION GRAPHICS AND 3D ANIMATION
Orange VFX Studio June - November, 2018

EXPERIENCE

MOTION DESIGNER (GRADUATE ASSISTANT)

University of Connecticut Athletics

September, 2022 - to date

Collaborating with art directors and designers animating graphics for UConn in venue game-day boards. Animating motion graphics for the school teams such as Basketball, Baseball and Hockey. Creatively direct and brainstorm up ideas and concepts, from start to delivery stage under tight deadlines.

MOTION DESIGNER

Superside (formerly Konsus)

April, 2022 - September, 2022

Collaborated with in-house Creative Marketing team to create dynamic and engaging motion graphics work for clients such as Skedulo across various social media channels. Worked with designers, art directors, and illustrators to develop animated content that met clients' needs.

MOTION DESIGNER

Alt School Africa

March, 2022 - April, 2022

Expertly crafted dynamic animations and visual effects as lead motion designer on the Alt School content team, leading the development of a wide range of motion design videos including marketing promos, opening montages, lower thirds and more. Collaborated effectively with video editors and content producers to deliver creative content.

MOTION DESIGNER

uLesson Education Limited

February, 2021 - February, 2022

Created intriguing, engaging, and comprehensible video lessons through dynamic motion graphics and animations as a key member of the Content team. Collaborated with a diverse team of content writers, illustrators, cinematographers, and sound designers to produce interactive video lessons.

GRAPHICS AND MOTION DESIGNER

Bixex Corporation

November, 2020 - January, 2021

Led graphics and animation efforts as the lead in the design and strategy team, pitching ideas and concepts, creating storyboards, and delivering projects from start to finish under tight deadlines.

EDUCATION

BACHELORS IN CREATIVE ARTS (Graphic/ Motion Design Major)

University of Lagos

2016 - 2019

MASTER OF FINE ART (MFA) (Motion Design & Animation)

University of Connecticut, United States

2022 - to date