

NURUDEEN MUSA O.

Motion Designer
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Work Experience

MOTION DESIGNER (Internship)

May, 2024 - Aug, 2024 | Las Vegas, NV

Sleeper

- Created marketing assests (static ads, motion graphics and videos) for various platforms.
- Collaborated with UI Designers, Art Directors and Marketing teams to conceptualize and developed tutorial videos to educate users on product features (NFL Picks, Fantasy LCS etc).
- Contributed to storyboarding, assets creation, expanding Sleeper's visual brand.

2D MOTION DESIGNER

Sept, 2022 - June 2024 | Storrs, CT

University of Connecticut Athletics

- Produced motion graphics and design elements such as Replay Wipes, animated logo intros used on UConn + Channel.
- Conceptualize visually stunning animations and motion graphics for UConn Athletics to be used in venue game-day boards for sports such as Softball, Baseball and Basketball.
- Illustrate and animate design elements for different school teams such as Basketball, Baseball and Hockey.

2D MOTION DESIGNER (Internship)

May, 2023 - Aug, 2023 | Storrs, CT

Syneos Health (BoldSky Studio)

- Utilized softwares such as Adobe After Effects, Adobe Photoshop and Adobe Illustrator to produce 2D animations.
- Created visually appealing explainer videos for healthcare brands under the Syneos Health collective following strict brand guidelines.
- Created captivating motion work such as logo intros and outros as well as instructional videos for social media. Also COLlaborated with video editors to produce any motion graphics content to be used in video production.

2D MOTION DESIGNER

Apr, 2022 - Sept, 2022

Superside (formerly Konsus)

- Collaborated with in-house Creative Marketing team to construct dynamic and engaging motion graphics work for clients such as Skedulo across various social media channels.
- Worked with designers, art directors, and illustrators to create animated content for different clients' needs under strict deadlines.

MOTION DESIGNER

Feb, 2021 - Feb, 2022

uLesson Education Limited

- Developed intriguing, engaging, and comprehensible video lessons for uLesson primary and Secondary school library utilizing the whole Adobe Creative Suite.
- Collaborated with a diverse team of content writers, illustrators, cinematographers, and sound designers to produce interactive video lessons using motion graphics.

Software and Skills

- Advanced Skillset in Adobe After Effects , Adobe Photoshop , Adobe Illustrator , Procreate, and Adobe Premiere Pro.
- Working Knowledge in Cinema 4d , Figma , Redshift. and DragonFrame.
- Motion Design, 2D and 3D animation, Video Editing, 3D Modeling.

Education

M.F.A Digital Media and Design, May 2025.

University of Connecticut, Storrs, United States

B.A Visual Art (Summa cum Laude) 2016 - 2019

University of Lagos, Nigeria